SESSION & STRAND DESCRIPTION

The NAMLE Conference brings together leading voices in the field to learn from each other and explore how best to advance the field. This year’s conference is designed to facilitate the interaction of multiple perspectives on media literacy through a number of inter-related strands:

• Voice & Narrative
• News & Noise
• Civic Participation
• Culture & Community
• Action & Resistance
• Learning & Practice
• Media Literacy’s Big Tent

Within each strand, a variety of breakout session types will be offered:

• Presentation Sessions – This format groups 2-3 individual presentations according to a common theme. Presentation Sessions will include these 12-15 min. individual presentations, followed by a brief, moderated discussion.

• Group Discussions – This format allows for 3-4 participants to present related research or projects. These group discussions can be organized as panel presentations or interactive workshops.

• Dialogue Sessions – This format places two presenters with complimentary themes in dialogue with each other. Individual proposals have been selected and paired with each other by conference organizers. Dialogues may partner a theoretician with a practitioner, an educator with an activist, a media creator with a community organizer, etc.

• Compelling Models – This format features youth media organizations, research centers or other organizations that are producing cutting-edge work in the fields of media literacy and civic engagement.

Each breakout session will be marked with a specific icon located next to the heading. Please refer to the below key to know which presentation falls into which session.

PRESENTATION SESSIONS
GROUP DISCUSSIONS
DIALOGUE SESSIONS
COMPELLING MODELS

2017 CONFERENCE AT A GLANCE

MONDAY – JUNE 26

5:30PM TO 6:30PM OPENING RECEPTION - APPETIZERS & DRINKS PROVIDED

6:30PM TO 8:30PM FROM THE SCREEN TO THE STREETS: MEDIA MAKERS & DEMOCRACY
A screening of work by artists and filmmakers who use media to advocate for civic participation and social action.
# TUESDAY - JUNE 27

## 8:00AM TO 8:30AM  
**BREAKFAST & REGISTRATION**

## 8:30AM TO 9:45AM  
**OPENING PLENARY**  
Civic Education and Media Literacy

## 10:00AM TO 11:00AM  
**TITLE & STRAND**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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| 10:00AM    | Media Arts & Literacies  
Journalism & Teens  
Integrating Digital & Media Literacy: A Canadian Model  
Pump up the Volume: Planning Teen Media Literacy  
Critical Media Literacy & Environmental Justice  
Snapping, Tweeting, Gramming & Posting  
Global Media Literacy Policy & Practice  
News Media Literacy for Action

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<th>Language</th>
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| 10:00AM    | VOICE & NARRATIVE  
NEWS & NOISE  
CIVIC PARTICIPATION  
CULTURE & COMMUNITY  
ACTION & RESISTANCE  
LEARNING & PRACTICE  
MEDIA LITERACY'S BIG TENT  
CIVIC PARTICIPATION

## 11:15AM TO 12:15PM

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| 11:15AM    | Generation VR: Young People Learning Through 360 Video  
Truth & Certainty in Contemporary News Media  
Media Literacy & Civic Education  
Identity & Difference in Popular Culture  
Media Literacy & Contemporary Propaganda  
Commit2MediaLit  
Media Literacy & Health

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| 11:15AM    | VOICE & NARRATIVE  
NEWS & NOISE  
CIVIC PARTICIPATION  
CULTURE & COMMUNITY  
ACTION & RESISTANCE  
LEARNING & PRACTICE  
MEDIA LITERACY'S BIG TENT

## 12:15PM TO 1:45PM  
**LUNCH & PLENARY**

## 2:00PM TO 3:00PM

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<th>Event Description</th>
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| 2:00PM     | Photography & Community  
Solution-Journalism & Community Reporting on the West Side Citizens in Space  
Young Children & Media  
Media Literacy & Eco-Justice Education  
Media Literacy & Teacher Education  
Media Literacy Across Disciplines

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| 2:00PM     | VOICE & NARRATIVE  
NEWS & NOISE  
CIVIC PARTICIPATION  
CULTURE & COMMUNITY  
ACTION & RESISTANCE  
LEARNING & PRACTICE  
MEDIA LITERACY'S BIG TENT

## 3:00PM TO 4:30PM  
**NETWORKING & EXHIBITOR SHOWCASE**

## 4:30PM TO 5:30PM

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<th>Time</th>
<th>Event Description</th>
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| 4:30PM     | Media Literacy in the Classroom: Training Educators  
Training Brains to Spot Fake News  
Digital Citizenship  
Media Literacy, Institutions & Representations  
The Engagement Lab  
Media Education & Self-Actualization  
Issues in Media Literacy Education

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| 4:30PM     | VOICE & NARRATIVE  
NEWS & NOISE  
CIVIC PARTICIPATION  
CULTURE & COMMUNITY  
ACTION & RESISTANCE  
LEARNING & PRACTICE  
MEDIA LITERACY'S BIG TENT

## 5:30PM TO 6:30PM  
**RECEPTION - APPETIZERS & DRINKS PROVIDED**

## 6:30PM TO 7:30PM

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<th>Time</th>
<th>Event Description</th>
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| 6:30PM     | AWARDS CEREMONY & CONVERSATION: Looking Back to Move Forward  
Pump up the Volume: Planning Teen Media Literacy  
Critical Media Literacy & Environmental Justice  
Snapping, Tweeting, Gramming & Posting  
Global Media Literacy Policy & Practice  
News Media Literacy for Action

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NEWS & NOISE  
CIVIC PARTICIPATION  
CULTURE & COMMUNITY  
ACTION & RESISTANCE  
LEARNING & PRACTICE  
MEDIA LITERACY'S BIG TENT

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**NAMLE2017**
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<th>Time</th>
<th>Title &amp; Strand</th>
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<tr>
<td>10:00AM</td>
<td>Lifelong Media Literacy</td>
<td>VOICE &amp; NARRATIVE</td>
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<td>News &amp; Citizenship</td>
<td>NEWS &amp; NOISE</td>
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<td>Analyzing Memes to Increase Youth Civic Engagement</td>
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<td>Critically Engaging with Pop Culture</td>
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<td>Pedagogies of Persistence</td>
<td>ACTION &amp; RESISTANCE</td>
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<td>The Media Education Lab Model</td>
<td>LEARNING &amp; PRACTICE</td>
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<td>History &amp; Media Literacy Education</td>
<td>MEDIA LITERACY'S BIG TENT</td>
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<td>11:15AM</td>
<td>Youth Voices &amp; Media</td>
<td>VOICE &amp; NARRATIVE</td>
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<td>Social Media, News &amp; Citizenship</td>
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<td>Media Education for Cross-Cultural Understanding</td>
<td>CIVIC PARTICIPATION</td>
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<td>Disney &amp; Media Literacy</td>
<td>CULTURE &amp; COMMUNITY</td>
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<td>Using Media &amp; Media Literacy to Develop Agency</td>
<td>ACTION &amp; RESISTANCE</td>
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<td>Evaluating Critical Media Engagement</td>
<td>LEARNING &amp; PRACTICE</td>
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<td>New Directions in Research</td>
<td>MEDIA LITERACY'S BIG TENT</td>
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<td>1:45PM</td>
<td>Media Production, Identity &amp; Community</td>
<td>VOICE &amp; NARRATIVE</td>
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<td>Understanding &amp; Teaching News in a Social Media</td>
<td>NEWS &amp; NOISE</td>
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<td>World</td>
<td>CIVIC PARTICIPATION</td>
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<td>We the Makers</td>
<td>CULTURE &amp; COMMUNITY</td>
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<td>New Media Literacies</td>
<td>ACTION &amp; RESISTANCE</td>
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<td>This is Baltimore</td>
<td>LEARNING &amp; PRACTICE</td>
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<td>Engaging Every Student</td>
<td>MEDIA LITERACY'S BIG TENT</td>
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<td>3:00PM</td>
<td>Youth Media &amp; Social Issues</td>
<td>VOICE &amp; NARRATIVE</td>
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<td>News &amp; America’s Kids: News Research &amp; Resources</td>
<td>NEWS &amp; NOISE</td>
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<td>Community Participation &amp; Media Education</td>
<td>CIVIC PARTICIPATION</td>
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<td>Media Literacy &amp; Underserved Youth</td>
<td>CULTURE &amp; COMMUNITY</td>
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<td>Be the Change</td>
<td>ACTION &amp; RESISTANCE</td>
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<td>Media Literacy Tools</td>
<td>LEARNING &amp; PRACTICE</td>
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<td>Who Are Your Intellectual Grandparents?</td>
<td>MEDIA LITERACY'S BIG TENT</td>
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**WEDNESDAY – JUNE 28**

8:30AM TO 9:45AM  *BREAKFAST & PLENARY: A View From the Ground*

**LUNCH & PLENARY: Navigating the New Information Ecosystem**

4:15PM TO 5:30PM  *CLOSING PLENARY: Policy & Public Interest: A Call to Action*
2017 PLENARY SESSIONS

MONDAY – JUNE 26

6:30PM TO 8:30PM | FROM THE SCREEN TO THE STREETS: MEDIA MAKERS & DEMOCRACY
A screening of work by artists and filmmakers who use media to advocate for civic participation and social action.

TUESDAY – JUNE 27

8:30AM TO 9:45AM | CIVIC EDUCATION & MEDIA LITERACY: PREPARING LEARNERS TO BE ACTIVE CITIZENS
A conversation between scholars, educators and activists on the challenges and benefits of navigating today’s media landscape. This opening plenary will help set the tone for the conference overall and specifically address our theme, Engaging Citizens, Building Community.

12:15PM TO 1:45PM | LUNCH & PLENARY

6:30PM TO 8:00PM | AWARDS CEREMONY/LOOKING BACK TO MOVE FORWARD
Join us to honor leaders in the media literacy community and be a part of an interactive conversation on the origins, accomplishments, and future of media literacy.

WEDNESDAY – JUNE 28

8:30AM TO 9:45AM | VIEW FROM THE GROUND: NARRATIVES FROM WITHIN CHICAGO
In reaction to the national narrative that has painted Chicago in a less than an authentic fashion, panelists explore the varying local narratives that define our host city and its many communities.

12:15PM TO 1:30PM | FACT OR FICTION: NAVIGATING THE NEW INFORMATION ECOSYSTEM
A panel conversation on how the online environment facilitates the flow of information and fights the proliferation of misinformation.

4:15PM TO 5:30PM | POLICY & PUBLIC INTEREST: A CALL TO ACTION
A conversation amongst policy makers, scholars, and practitioners on the meaning of public interest and the role of government, from local to national and back. This closing session is meant to inspire and give attendees concrete action steps to move their work forward.

NAMLE2017
TUESDAY – JUNE 27 10AM TO 11AM

Media Arts & Literacies  VOICE & NARRATIVE
Presenters: Hadley Holyoak, Amy Jensen & Jeff Poulin

Arts education has long been a place where the critical analysis and creative production of media have come together. This dialogue session brings leading figures in Arts Education together to discuss the value of connecting media literacy with arts education and explore current issues, policies and practices in the field.

Amy Jensen, Hadley Holyoak, “Pedagogies, Processes and Performance(s): Digital Literacies and Art Making in School Settings”

Jeff Poulin, “Media Arts Education: Organizing a Field for Change

Journalism & Teens  NEWS & NOISE
Presenters: Peter Adams, Kate Klonowski & Beatrice Motamedi

Today, the need for citizens to critically engage with the news is especially apparent. However, news literacy may constitute not just interpreting but also generating journalistic content. This session includes presentations that explore the value of journalism education and its potential role in helping youth be critically literate and empowered.


Kate Klonowski, “Teaching Media Literacy through High School Journalism Production”

Beatrice Motamedi, “Youth Reporting on Refugees in Paris”

Integrating Digital & Media Literacy: A Canadian Model for Digital Citizenship  CIVIC PARTICIPATION
Presenter: Matthew Johnson

The role of the Internet in spreading hate and misinformation has demonstrated how vital it is for media literacy to be a part of digital literacy and digital citizenship programs. Youth need to learn how to effectively use online tools such as search engines and research databases, but also need to understand that these technologies are not neutral: like other media products they are created by people to serve a purpose, and to use them wisely we need to understand how and why they are made. This presentation will look at a comprehensive digital literacy curriculum that builds on the Canadian media education tradition by applying key concepts of media literacy to a digital context through resources on Finding and Verifying, Community Engagement, Consumer Awareness, Digital Health, Privacy and Security and Ethics and Empathy from kindergarten through Grade 12.

Pump up the Volume: Planning a Teen Media Literacy Conference  CULTURE & COMMUNITY
Presenters: Shanti Kulkarni & Anne Marie Porter

Learn how to create a Teen Media Literacy Conference! In this workshop, we’ll go over successful fundraising, marketing, recruitment, programming, and research strategies employed for the first Teen Media Literacy Conference held in Charlotte, NC. We’ll also discuss how to engage local teens in media literacy inventions and form successful academic-community partnerships!

Critical Media Literacy & Environmental Justice  ACTION & RESISTANCE
Presenters: Ryan Goble, Nicolás Kello, Antonio López, Jeff Share & Christopher Sperry

Climate change is already impacting life on Earth and media messages about this problem are a crucial space for students to critically question and respond to environmental issues. A panel of media literacy educators who have been researching, writing, and teaching about environmental justice will share their thoughts, practices, and resources for promoting ecomedia literacy.

Snapping, Tweeting, Gramming & Posting Our Way to Parental Understanding of Social Media Platforms  LEARNING & PRACTICE
Presenters: Cynthia Merrill & Olivia Van Ledtje

Parents are often playing “catch up” with their children’s social media activities. Kids are snapping, tweeting, gramming, and posting about their lives often creating complex and detailed digital narratives. This session will offer powerful examples for supporting student work and identify key characteristics for parental engagement.

Global Media Literacy Policy & Practice  MEDIA LITERACY’S BIG TENT
Presenters: Hamid R. Akrami, Jacob Mukherjee & Jiwon Yoon

In order for media literacy to become a global movement, we must share our perspectives and practices across geographic and cultural boundaries. This session includes presentations that discuss media literacy education policies and practices in various cultural and national contexts.

Hamid R. Akrami, “Social and Political Conditions Affecting Digital & Media Literacy Education in Iran”

Jiwon Yoon, “Development of National Media Literacy Curriculum in South Korea: Context, Process and Outcome”

Jacob Mukherjee, “Our London: Political Organising in the Neoliberal City”
TUESDAY – JUNE 27 10AM TO 11AM CONT.

News Media Literacy for Action: A Dialogue About When and How News Media Literacy Combines with Civic Education
Presenter: Abby Kiesa

Join CIYC for a conversation about further integration of news media literacy into in-school civic education promising practices. Session participants will work together in small groups to curate ideas, lessons and tools for how news media literacy can work together with specific civic education promising practices to forward learning outcomes and youth civic engagement.

TUESDAY – JUNE 27 11:15AM TO 12:15PM

Generation VR: Young People Learning Through 360 Video Production VOICE & NARRATIVE
Presenters: Jonelle Carroll & Chelsea Waite

Can high school students create virtual reality — and does it help them learn? In the 360 Filmmakers Challenge, young people use 360° video to produce stories about their communities and inspire action. Join us to see students’ creations and discuss the relevance of virtual reality as a learning tool.

Truth & Certainty in Contemporary News Media NEWS & NOISE
Presenters: Robin Blom, David Magolis & Doaa Rady

The current conversation surrounding “fake news” has reiterated the necessity for the public to critically engage with journalistic content—seeking out credible sources, verifying the accuracy of information, recognizing bias in reporting, etc. This session includes presentations that discuss issues of truth and certainty in contemporary news media.

Robin Blom, “Showing College Students the Dangers of Believing Eyewitnesses and Social Meida to Avoid Misinformation”

David Magolis, “Fake News: Why and How It Can Build Your Media Literacy Curriculum”

Doaa Rady, “A Model for Examining the Relation of News Media Literacy Skills, News Processing and Political Knowledge”

Media Literacy & Civic Education CIVIC PARTICIPATION
Presenters: Eszter Hargittai, Lara Burton & Jaclyn Siegel

Now more than ever, media literacy is understood as a core competency for civic engagement. This session includes individual presentations that address the intersection of media education and politics.

Jaclyn Siegel, “Using Media Literacy to Teach Presidential Elections”

Eszter Hargittai, “How Internet Literacy Relates to Civic Engagement”

Lara Burton, “Characterizing Media Literacy Competencies in Civic Engagement: A Combination of 3 Models”

Identity & Difference in Popular Culture CULTURE & COMMUNITY
Presenters: Michael Lee Gardin, Mary Hess & Leigh Kolb

Media literacy education has often examined popular culture’s representations of issues of race, class, gender and sexuality. This session includes presentations that address the role of media in the public’s understandings of identity and difference.

Mary Hess, “Dismantling Racism by Engaging in Media Education: What White Religious Educators are Learning in the Movement for Black Lives”

Michael Lee Gardin, “Media Literacy in an LGBT Studies Course: Balancing Theory and Popular Culture”

Leigh Kolb, “Get in Formation: History, Media Literacy and the Rhetoric of Beyonce”

Media Literacy & Contemporary Propaganda ACTION & RESISTANCE
Presenters: Tom Burrell & Renee Hobbs

Early in the twentieth century, propaganda studies addressed the use of mass media to influence public opinion regarding global political issues. Ideology critique has since been an essential part of studies of media and culture. This dialogue session brings a pioneer in marketing communications together with a leading scholar to discuss propaganda’s presence in today’s media landscape and explore strategies for preparing the public to deconstruct representations of race, gender, politics, etc.
TUESDAY – JUNE 27 11:15AM TO 12:15PM CONT.

Tom Burrell, “Flip the Script: Stop the Brainwash”
Renee Hobbs, “Mind over Media: Analyzing Contemporary Propaganda”

Commit2MediaLit LEARNING & PRACTICE
Presenters: Bobbie Eisenstock, Tessa Jolls & Beth Thornton

Jump-start the conversation for 2017 National Media Literacy Week in this interactive workshop that features innovative approaches for involving your school, organization or community. Participants will experience Media Literacy Week activities that span the globe and connect with colleagues to build media literacy bridges locally, nationally, and internationally in the participatory digital world.

TUESDAY – JUNE 27 2PM TO 3PM

Photography & Community VOICE & NARRATIVE
Presenters: Alan Berry, Lucy Eagleson, Zen Johnson & Marketa Zezukulva

Especially in the age of smart phones, digital photography provides individuals with the opportunity to share their experiences and connect with others. This session includes presentations that explore photography’s potential to create, represent & maintain communities.

Lucy Eagleson, “Cameras Across Cultures: 21st Century Skills for Modern Community Building”
Marketa Zezukulva, “Children Documenting Life in their Remote Historical Village: An Intergenerational and Cross-Sectoral Civic and Media Education”
Alan Berry and Zen Johnson, “Photography as Activism”

Solution-Journalism & Community Reporting on the West Side of Chicago NEWS & NOISE
Presenters: Chelsea Berry, Michael Key, Dan Neumann, Naquesha Richardson & Corli Tolliver

Real Chi Youth is a journalism apprenticeship program in Homan Square on the West Side of Chicago created by the nonprofit Free Spirit Media. They focus on building community reporting skills and fostering pathways for 18-25 year olds from the West and South Side into media careers. They partner with City Bureau in modeling a newsroom where young adults learn the fundamentals of beat and community reporting. They produce multi-media pieces, including audio and video news stories, podcasts and short documentaries. Youth reporters will screen their media and host a panel discussion about their challenges and successes in producing authentic community journalism inside a news desert that often only receives one-note coverage in the Chicago media. Hear how they highlight the names and faces of the change-makers in this community and try to interrupt shallow or false media narratives.

Media Literacy & Health MEDIA LITERACY’S BIG TENT
Presenters: Vanessa Domine, Kristelle Lavellee, Michael Rich & Cyndy Scheibe

Since its beginnings, media literacy education has addressed the role of media in the decisions individuals make regarding their health. This dialogue session brings scholars, educators and medical professionals together to discuss the role that media literacy education can play in promoting a healthy living among youth.

Cyndy Scheibe, Vanessa Domine, “Building a Dynamic Community to Change the Landscape of K-12 Health through Media Literacy.”

Citizens in Space CIVIC PARTICIPATION
Presenters: Staffan Ericson, Ingrid Forsler, Michael Forsman, Paul Mihailidis & Nathan Phillips

An often-overlooked subject within media literacy and civic education is the role that spaces and places play in the civic participation. From the spatial organization of classrooms to the representation of geographic communities in media, citizens constantly exist in and engage with space. This dialogue session brings together researchers and educators from around the world to discuss new approaches to research and practice in media education and civic participation.

Nathan Phillips, “Teaching and Learning Spatial Argumentation for Youth Civic Engagement”
Paul Mihailidis, Michael Forsman, Staffan Ericson, Ingrid Forsler, “Training Media Literate Citizens in an Age of Polarization: Imaginaries, Spaces, Histories”

Young Children & Media CULTURE & COMMUNITY
Presenters: Lewis Freeman, Joanna Grymes, Tatyan Terzopolous & Diana Williams

Media literacy education has often addressed the role that popular culture plays in early childhood. This session includes presentations that explore this relationship between children and media--media made for children, by children, and means of educating young children about media.

Joanna Grymes, Diana Williams, “PreKindergarten State Standards and Expectations for Media Literacy Education and Outcomes”
Tatyan Terzopolous, “Informational Storytelling for Children by Children: Exploring New Directions in Learning and Making Media”
Lewis Freeman, “The Future of Children’s Television Programming”
**TUESDAY – JUNE 27  2PM TO 3PM CONT.**

**Media Literacy Across Disciplines**
**MEDIA LITERACY’S BIG TENT**
*Presenters: Mary Caton-Rosser, Randy Kochevar & Mary Moen*

Media literacy education has found itself in various subject areas and disciplines—from arts education to journalism, from English classrooms to media production programs. This session includes presentations that represent a variety of disciplines and perspectives on media literacy education.

*Mary Moen, “Media Literacy @ Your Library”*

*Mary Caton-Rosser, “Exploring Connections Between Media Literacy and Entrepreneurship Among Rural Youth in South Dakota”*

*Randy Kochevar, “Data Literacy and Media Literacy: Finding Common Ground in K-12 Education”*

**TUESDAY – JUNE 27  4:30PM TO 5:30PM**

**Media Literacy in the Classroom: Training Educators in the Art of Youth Media**
**VOICE & NARRATIVE**
*Presenters: Kate Goddard, Wendy Rivenburgh & Jeff Share*

With the right supports, any educator, anywhere can facilitate media making activities that promote media literacy and empower youth to create media with purpose. During this session, we will share findings from our work on Adobe Youth Voices, an international initiative that trained over 5,000 educators, and engage panelists in a discussion on how to scale these efforts.

**Digital Citizenship**
**CIVIC PARTICIPATION**
*Presenters: Belinha De Abreu, Ellen Moore, Vítor Tomé & Diana Williams*

Learning to responsibly use digital technologies, especially to interact with others, create and participate in communities, is a shared objective of both media literacy education and digital citizenship discourses. This session includes presentations that explore various intersections of civic life, digital technologies and cultures.

*Diana Williams, “Media and Citizenship: The Change in Education”*


*Ellen Moore, “Students as Community Educators and Engaged Global Citizens: Teaching Critical Media Literacy in the Digital Era”*

**Training Brains to Spot Fake News: Media Literacy & Media Mentorship**
**NEWS & NOISE**
*Presenters: Shayna Cook, Lisa Guernsey, Angela Hubbard & Constance Strittmatter*

For years, media literacy educators have been helping students think critically about the information they consume. “Fake news” has brought new momentum to the cause. But do educators have enough support to help today’s students become more savvy? Could librarians and family engagement specialists be tapped to help? Come discuss the “media mentor” approach.

*Theresa Redmond, “Engaging Citizens and Building Community through Media Literacy as EcoJustice Education”*

*Kelsey Greene, “Enhancing Youth’s Investment in Local Sustainability Efforts through Video Production”*

*Ellen Moore, “Seeing is Believing is Feeling is...Acting? How Media Can Create Uncomfortable Emotions that Lead to Sustainable Change”*

**Media Literacy & Teacher Education**
**LEARNING & PRACTICE**
*Presenters: Sarah Gretter, Deirdre Morgenthaler & Evanna Ratner*

An essential step to promoting media literacy among young people is adequately preparing teachers to be media educators. This session includes presentations that discuss the significance of this intersection of media literacy and teacher education.

*Evanna Ratner, “The Effect of Media Production on Professional Development of Teachers as Means of Civic Engagement”*

*Deirdre Morgenthaler, “Preparing Teachers for Media Literacy Education: Portraits of Sociopolitical Development”*

*Sarah Gretter, “Media & Information Literacy in Teacher Education: A Case Study”*
Media Literacy, Institutions & Representations
CULTURE & COMMUNITY
Presenters: Seth Ashley, Stephanie Craft & Cathy Leogrande

Media literacy’s core concepts address the influence media industries and institutions have on media messages, and the meanings made by audiences. The political economy of news media is a topic of special importance in today’s cultural climate. This dialogue session brings together scholars sharing research related to the relationship of media institutions and representations.


Cathy Leogrande, “Society’s Scoreboard? Media Literacy & Sports Broadcasting”

The Engagement Lab: An Applied Research Lab @ Emerson College Dedicated to Re-Imaging Civic Engagement in a Digital Culture
ACTION & RESISTANCE
Presenters: Eric Gordon & Paul Mihailidis

This Compelling Model session will showcase the work of the Engagement Lab @ Emerson College, and highlight it’s recent large scale digital literacy project release: Emerging Citizens. Emerging Citizens is a suite of digital multiplayer games and digital literacy learning content that teach people of all ages how to critique and create civic media. In this session, we will articulate the process, from pedagogy to design process, and then lead a real time play session and reflection with participants.

Media Education & Self-Actualization
LEARNING & PRACTICE
Presenters: Haley Flanders, Joni Siani, Kyler Sommer & Sam Woodruff

What does media education look like when it helps young people both critical engage with media culture and develop a healthier sense of self? This dialogue session brings together students, teachers and media-makers to discuss two case studies that explore media education as a means of self-reflection and development.

Sam Woodruff, Kyler Sommer, Haley Flanders, “The Media Journal Project: Media Literacy & Self-Awareness in Early Childhood Education”

Joni Siani, “Engaging the Digitally Distracted Student”

Issues in Media Literacy Education
MEDIA LITERACY’S BIG TENT
Presenters: Sherri Hope Culver, Patrick Gall, Jessica Harvey, Brian Puerling & Heather Vardis

As an evolving discourse, media literacy education is always addressing new issues, developing new perspectives and practices. This session includes presentations with scholarship and pedagogical practices that address areas of special importance in the field.

Sherri Hope Culver, “The Audience is You: Deepening Students’ Understanding of Themselves as a Target Audience”

Jessica Harvey, “Engaging Youth and Teachers in a Dialogue about Media Literacy Education”

Brian Puerling, Heather Vardis, Patrick Gall, “Using Social Media and Digital Networks to Support Young Writers”

WEDNESDAY – JUNE 28 10AM TO 11AM

Lifelong Media Literacy VOICE & NARRATIVE
Presenters: Jerri Lynn Hogg, Jason Ohler & Olga Valentin

Media Literacy is often associated with the K-12 world. Yet, in this world of fake news, media saturation, and social media that follows us throughout our lifetimes, all of us need to practice media literacy well beyond high school. The panelists are part of a special program - The Media Psychology PhD program at Fielding Graduate University - and will discuss how our high school graduates can transition into adults who practice media literacy for a lifetime.

News & Citizenship NEWS & NOISE
Presenters: Emma Humphries, Melissa Tully, Emily Vraga & Kelly Whitney

Now more than ever, effective civic participation requires critical engagement with news media. This dialogue session brings together scholars and educators to present research and resources that promote news literacy and critical citizenship.


Emily Vraga, Melissa Tully, “Engaging with the Other Side: Using News Media Literacy Messages to Reduce Partisan Selective Exposure”

NAMLE2017
Critically Engaging with Pop Culture
CULTURE & COMMUNITY
Presenters: Alan Goldenbach, Mary Hadac & Anne Perry

Media literacy education has often advocated for critical analysis of popular culture and a means of gaining insight into the issues, values, and power relations within our society. This session includes presentations that demonstrate the value of interrogating and analyzing popular culture as part of media education.

Anne Perry, “I Love the Media: Using Pop Culture to Question Sources”

Alan Goldenbach, “It’s Funny ‘Cause It’s True: How Satirical Comedy Helps Students Develop Their Skepticism”

Mary Hadac, “Queering Children’s Television”

Pedagogies of Persistence: Civic Media in the Teaching and Learning of Everyday Activism in Democratic Life ACTION & RESISTANCE
Presenters: Christopher Harris, Paul Mihailidis & Moses Shumow

This workshop will explore the phenomenon of persistence—what we are defining as sustained and long-term teaching and learning that shapes pedagogy around equality and inclusion—in support of sustained civic engagement, participation, and action from classrooms to communities. The discussion will frame media and digital literacies in an age of increased polarization and declining civic trust. We will engage in roundtable workshopping and dialog with participants around the challenges they face in their classrooms and communities, and use this to articulate and document best practices for teaching and learning “persistence” in the age of polarization.

The Media Education Lab Model: Research and Community Service for Media Literacy Education LEARNING & PRACTICE
Presenters: Kara Clayton, Carolyn Fortuna, Yonty Friesem, Renee Hobbs, Frank Romanelli, Sait Tuzel & Zoey Wang

Learn more about the current work of the Media Education Lab as it aims to advance the practice of media literacy education through scholarship and community service. What are the key features of the Lab’s approach and how could these principles be useful to you in your efforts to advance media literacy?

History & Media Literacy Education MEDIA LITERACY’S BIG TENT
Presenters: Charisse L’Pree Corsbie-Massay, Eric Olson, Laurie Chin Sayres & Jason Steinhauser

Social studies classrooms have traditionally provided a productive context for media literacy education. This dialogue session brings together scholars and educators to discuss the intersection of media literacy and history and present resources to help educators address these issues with their students.

Laurie Chin Sayres, “History Made Real”

Eric Olson, Jason Steinhauser, Charisse L’Pree Corsbie-Massay, “History Communication in a Multimedia Landscape”

Analyzing Memes to Increase Youth Civic Engagement through Media Literacy & Anti-Bias Education CIVIC PARTICIPATION

Presenters: Lynne Azarchi & Elizaveta Friesem

This workshop will focus on how analyzing memes in the classroom can increase students’ media literacy, help them deconstruct their own biases, & have conversations about civic engagement. We’ll talk of how adding media production can increase students’ empathy & allow them to gain a deeper understanding of mediated communication.

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Youth Voices & Media VOICE & NARRATIVE
Presenters: Yonty Friesem, Christian Rozier & Linda Warshafsky

Media production provides an opportunity for youth to explore their identities, interact with their communities and share their experiences and perspectives. This dialogue session partners two youth media organizations to discuss the potential for media education and production to give young people a voice.

Yonty Friesem, “The Media Production Hive”

Christian Rozier, Linda Warshafsky, “I Walk Down This Street”: An Integrated Model for Personal and Social Impact”

Social Media, News & Citizenship NEWS & NOISE
Presenters: Maren Beaufort, Katherine Fry, Josef Seethaler & Zoey Wang

Since the public is increasingly getting its news through platforms like Facebook and YouTube, it is necessary that media scholars and educators examine the significance of social media in the development of political perspectives and practices. This session includes presentations that explore the intersections of social media, news and citizenship.

Josef Seethaler, Maren Beaufort, “Do Social Media Contribute to Citizens’ Engagement in New Forms of Political Activities and if Yes, How?”

Zoey Wang, “The YouTube Cult: A New Type of Democracy?”

Katherine Fry, “Understanding and Teaching News in a Social Media World: Why News Literacy is Media Literacy”

Media Education for Cross-Cultural Understanding CIVIC PARTICIPATION
Presenters: Denise Chapman, Jayne Cubbage, Hyeon-Seon Jeong, Amy Kim, Kewman Lee, Kyoko Murakami, Jun Sakamoto & Jiwon Yoon

An essential part of building community is being able to communicate and connect across cultures. This session includes presentations that explore both theoretical and practical perspectives on media education as a means of fostering cross-cultural understandings.

Jiwon Yoon, Hyeon-Seon Jeong, Amy Kim, Jun Sakamoto, Kyoko Murakami, “Media Literacy for Cross-Cultural Communication: The Video Exchange Program Between Japan and the US”

Kewman Lee, “The First Step to Engage Global Citizens: Literacy Practices in Online Affinity Spaces Associated with Global Popular Cultures”

Denise Chapman, Jayne Cubbage, “A Call for Highlighting Ethnicity in Media Literacy”

Disney & Media Literacy CULTURE & COMMUNITY
Presenters: Malori Bigler, Vanessa Domine, Ian Hawkes & Benjamin Thevenin

With feature films, multiple television networks, theme parks, and now with the acquisition of properties like Marvel and Star Wars, Disney dominates the global media landscape. This dialogue session partners scholars and media-makers to present new curriculum and media created to promote media literacy through a critical engagement with Disney.

Vanessa Domine, “Doing Media Literacy through the World(s) of Disney”

Benjamin Thevenin, Malori Bigler, Ian Hawkes, “Dark Ride: Disneyland”: Mobile Games, Theme Parks & Media Literacy Education”

Using Media & Media Literacy to Develop Agency ACTION & RESISTANCE
Presenters: Karen Ambrosh, Neil Andersen, Henry Jenkins, Martin Rayala & Marieli Rowe

Agency is media literacy in action. This panel will explore the relationships between media literacy education, civic participation and community building within our contemporary culture. It will consider the many forms that agency takes and how that agency might be exercised both inside and outside classrooms. Change agents might be teachers, parents, broadcasters, filmmakers, corporations, students and more. The presentation will consider meanings of agency, then describe how several are playing out in the real world. Participants will gain a thorough understanding of agency and explore how they and others might develop and exercise their own agency. Some of the presenters will appear in person while others will join by video conference.

Evaluating Critical Media Engagement: Research in Media Literacy Assessment LEARNING & PRACTICE
Presenter: Theresa Redmond

Asking critical questions about media is not only a valuable dimension of media literacy education, but also an indispensable aspect in sustaining democracy. Yet, assessment measures to evaluate a person’s “media literacy” have yet to be developed. This session shares current research to address this problem.
**New Directions in Research**  
**MEDIA LITERACY'S BIG TENT**  
*Presenters: Sherri Hope Culver, Russel Kahn & Melda Yildiz*

The research generated by scholars is invaluable to the field of media literacy to continue to move forward. This session includes research presentations that address media literacy’s theories and histories, pedagogies and practices.

_Sherri Hope Culver, “Privacy and Media Literacy: A Global Study”_  
_Russel Kahn, “Engagement Approaches that Work for Readers of the New Generation”_  
_Melda Yildiz, “Media Binds or Blinds? Promoting Global Competencies and Social Change through Participatory Action Research”_

**WEDNESDAY – JUNE 28  1:45PM TO 2:45PM**

**Media Production, Identity & Community**  
**VOICE & NARRATIVE**  
*Presenters: Ralph Beliveau & Alexis Brown*

Youth media programs have often provided adolescents with opportunities for creative self-expression and participation in their communities. This dialogue session brings together theoretical and pedagogical perspectives to explore the value of media production in individual and group identity formation.

_Ralph Beliveau, “Reinvented Publics: Desire, Trust and Media-Making Under the Epistemology of Ignorance”_

_Alexis Brown, “What to Teach in Times Like These #fourdirectionsstandingup”_

**Understanding and Teaching News in a Social Media World: Why News Literacy is Media Literacy**  
**NEWS & NOISE**  
*Presenters: Catherine Burgess, Katherine Fry & MJ Robinson*

This panel discussion/workshop addresses the changing definition of news in the era of Web 2.0. Using a media ecology framework, we interrogate media forms – newspapers, television, the internet, and specifically social media – as technologies and information environments. We offer practical exercises and guidance to teachers and students, equipping them to assess, address and engage with news, cultivating a deeper understanding of information across media environments.

**We the Makers: Mobile Media for Civic Life & Classroom Creativity**  
**CIVIC PARTICIPATION**  
*Presenters: Joanne Parsont & Jason Wyman*

This interactive workshop will showcase short films from the We the Voters anthology, followed by a facilitated mobile movie-making exercise where you’ll create a video PSA about civic issues addressed in the films. Participants walk away with a We the Voters activity plan, the PSA to post and share, and an appreciation for the possibilities of mobile media making.

**New Media Literacies**  
**CULTURE & COMMUNITY**  
*Presenters: Denise Chapman, Prune Lieutier & Thaiane Oliveira*

New media technologies—from video games to augmented reality, social media to transmedia storytelling—both open up new opportunities for learning, and require new media literacies. This session includes presentations that highlight the place that emerging media technologies have in the media literacy landscape.

_Denise Chapman, “Where New Media Meets Traditional Indigenous Story: Reshaping Deep Community Connections with Mobile Augmented Reality at the Royal Botanical Gardens”_  
_Prune Lieutier, “Engage, Play and Learn: The Curious Critters Club, a Transmedia Exploration for Children”_  
_Thaiane Oliveira, “Empowkemon: Experiences with Engagement through Pervasive Ludical Practices in Classroom”_
This is Baltimore: A Youth-Produced Counter-Narrative in the Year After the Uprising
ACTION & RESISTANCE
Presenter: Moira Fratantuono
While many media outlets cast the 2015 Baltimore Uprising in a negative light, Wide Angle Youth Media embarked on a year-long multi-media effort to capture 120 youth perspectives in the wake of Freddie Gray’s death. Following an overview of their work, participants will engage in group discussion and activities.

Engaging Every Student: Media Inquiry that Teaches Students How to Question their World
LEARNING & PRACTICE
Presenters: Faith Rogow, Cyndy Scheibe & Chris Sperry
This interactive session will model constructivist pedagogy and strong-sense critical thinking through examining news literacy and sustainability education. We will present videos of classroom decoding, a revised version of our Key Questions, a graphic of the process of media literacy, and NCSS’ new Media Literacy Position Paper for social studies.

Media Literacy in Higher Education
MEDIA LITERACY’S BIG TENT
Presenters: Spencer Brayton, Natasha Casey, Nolan Higdon, Julie Smith & Elizabeth Threadgill
Higher education is one site where media literacy education is gaining a foothold. In communication and education, media and technology, humanities and social science programs, university faculty and students are beginning to critically engage with media culture. This session includes presentations that explore issues facing media literacy educators in the context of higher education.

Elizabeth Threadgill, “Areas for Improvement in College Media Literacy Education”

Natasha Casey, Spencer Brayton, Julie Smith, “Building Media Literate Citizens Across Three Universities: A Study in Collaboration”

Youth Media & Social Issues VOICE & NARRATIVE
Presenters: Tara Adler, Rachel Kim, Jim Kropp, Leff Lemberg & Debbie Shin
Beyond allowing youth to be smarter consumers and producers of media, youth media programs often invite young people to address the challenges experienced in their communities. This session includes presentations that demonstrate media education’s potential to help youth identify the problems in their communities and work towards positive social change.

Jim Kropp, “Behind the Teen Production Scene on “Good Cop, Good Teen”

Debbie Shin, Tara Adler, Rachel Kim, “Using Video Projects in a Classroom to Promote Critical Media Literacy & Community Activism”

Jeff Lemberg, “Using Media Literacy to Shine a Light on Teen Substance Abuse”

News & America’s Kids: New Research & Resources
NEWS & NOISE
Presenters: Eisha Buch
This session will explore groundbreaking new research from Common Sense Media on how young people perceive and are affected by the news. Attendees will also learn about resources that educators and parents can use to teach news and media literacy to children in grades K-12.

Community Participation & Media Education CIVIC PARTICIPATION
Presenters: Carla Lyndale Carter-Bishop, Jen Nowicki Clark, Josh Schachter, Jacqueline Vickery & Nicole Warncke
Among the core principles of media literacy education is to help individuals become “informed, reflective and engaged participants” in their communities. This session includes presentations that highlight the role that media education can play in building community.

Jen Nowicki Clark, Josh Schachter, “Transforming Communities through Participatory Media”

Carla Lyndale Carter-Bishop, “Teaching Communities Media as a Tool for Activism”

Jacqueline Vickery, Nicole Warncke, “Community Media Education: A Case Study in Connecting Universities with Marginalized Youth”
Who Are Your Intellectual Grandparents?

Among critical media literacy’s objectives is to provide the means for marginalized communities to gain access to education and to actively participate in culture and community. This session includes presentations that highlight the potential for media education to provide an opportunity for greater self expression and social interaction.

Sharon Pajka, Jane Nickerson, “Media, Social Changes, and Connections to the Deaf Community”

Cathy Leogrande, “Freaks & Weirdos or Just Like Us: Reality TV & Disability Studies”

Gabriella Huggins, Adam Sherlock, “Sending the right Message”

Be the Change: Cultivating an “I Can Help” Narrative in Social Media Spaces

In our social media influenced culture, it’s no longer a question of whether or not students are going to be using a device; it’s about supporting students to create, reason, and connect responsibly. In this presentation panelists will share the transformative power of placing students at the center of the social media landscape – empowering them to be positive digital creators, connectors, and mentors for a global audience.

Media Literacy Tools LEARNING & PRACTICE

In order for educators to successfully help their students develop media literacy, they must have access to the right tools. This dialogue session brings together educators and media-makers to discuss new teaching resources to help engage with youth and assess their development of media literacy.

Annelise Wunderlich, “Above the Noise: Modeling Critical Inquiry”

Emily Bailin Wells, “Tools for Enabling Custom Media Literacy with a Shared Foundation in K-12 Schools”

Who Are Your Intellectual Grandparents?

Your approach to media literacy education probably reflects the many influences of “intellectual grandparents,” as ideas you have been exposed to shape your perspectives on media, culture, society, learning, teaching, technology and more. In this session, you’ll reflect on how you have been influenced by others’ ideas and we’ll trace back in time the many grandparents of media literacy.